

# Owners Rate Card

# Why list on Florida House?

## Try it for nothing!

Your first Villa listing is free, so why not put one on and see the results? You even get one free social media promotion soon after listing.

**UK** customers love us.

We're a fast growing site with serious social media reach that's very popular in Britain. Ask us about our latest traffic and enquiry figures!

# No commission or booking fees.

We put you directly in touch with the customer, so you get 100% of what you charge.

### Lots of features.

High quality images, Google maps, ratings, favourites, social media integration, availability calendars, feature searches, and more!

# Premium Villa Listings

Although the free listings are great, you can improve the number of enquiries you get by upgrading to a premium package, which gives you extra features that our customers love.

- Add video tours of your villa to really show off the property.
- Add a link to your TripAdvisor profile so people can read third party reviews and ratings.
- Monthly social media feature.
- Have your villa featured on the home page and side bar of the site (on rotation).
- Just £12/month.

# **Promote Your Villa**

We also have some great stand-alone packages to really make your villa stand out from the crowd.

Photography	As you all know expert photography is the key to your villa being chosen over another. Take all the hassle out of this process and hand it over to us to liaise with one of our approved photographers in Florida.	Contact us for a quote
Seal of Approval	A Florida House expert will visit your villa to check the details shown on the site. If they are satisfied, you get to add the Florida House seal of approval to your villa listing for a full year!	£49/villa/year \$75/villa/year (free for premium listings)

# **Property Management**

### **Listing Multiple Villas**

For property management companies and owners with multiple villas we offer packages for multiple listings as follows.

Number of Villas	GBP/month	USD/month	Social media promotions
1-25	£49	\$75	6 per month
26-50	£65	\$100	8 per month
51-100	£99	\$150	10 per month
Over 100	Contact us for bulk rates		